


the **Real Housepets**

OF CENTRAL PA



PET-FRIENDLY FLOORING

A Guide by the
Real Housepets of Central PA


TOUCH OF COLOR
FLOORING



Cupcake

*"I like to have fun...
but I don't play games."*



Miss Whiskers

*"I may look cute,
but I've got claws."*



Rebel

*"Rules were made
to be broken"*



Sarah Jessica Barker

*"These lips were
made for barkin'
and that's just
what they'll do."*



Princess Jazmin

*"I may be a princess,
but I'm not a drama
queen."*



Cat Benatar

*"People may think
they have me figured
out, but I'm always
the wildcard"*

Meet the Real Housepets

They may be rich. They may be famous. They may be reality TV stars, but these adorable ladies don't let it go to their heads.... *much*.

They live lives of extravagance that any pet wishes they could live. What's the secret to their success? They'll never tell.

But what they don't mind telling you about are the pet-friendly floors they have installed in their homes.

Over the next several pages, the Housepets will tell you about different options to consider to pamper the four-legged divas at your house.

Let No Room Be “Off-Limits”

Not every pet is a diva like the Real Housepets, but we love them just the same. They are a central part of our daily lives. So why do some households settle for rooms that are “off-limits” to our four-legged companions?

With many options available on the market these days for pet-friendly flooring, there’s no reason our fluffy friends shouldn’t be able to enjoy the whole house like the rest of us.

Whether the concern is scratching, paw prints, stains, or accidents, there’s a flooring option for everyone in your house - both the human and animal members of your family!

**“The dogs down the street aren’t
allowed in the Living Room...
What kind of ‘Living’ is that?”**



Sarah Jessica Barker
Dog

**“Sometimes I can’t hold it...
Other times I just don’t want to.”**



Cupcake
Dog

Accidents Happen, But they Don't Have to Ruin the Day

Let's be honest - it's the number one (sometimes *number two*) consideration when living with pets. Accidents happen. But with the right flooring, they don't have to be a big deal. Here are some things you'll want to think about when considering a new floor.

Hardwood

If accidents are cleaned up immediately, hardwood floors can perform well in households with pets, but if not, accidents can stain and odors can be hard to get rid of.



Laminate

Like hardwood, laminate flooring can perform well if accidents are cleaned immediately. Otherwise moisture can warp the floor. While less absorbent than hardwood, odor can still penetrate the cracks between the floor and cause an issue.



Carpet

There are many stain-resistant options available, making carpet a better choice in regards to accidents than one might think. However, if you choose something inexpensive, it could be easily stained as well as trap odors.



Tile

While Porcelain and Ceramic tile are completely safe from moisture, the grout that the tile is installed with can be damaged with moisture, leaving them vulnerable to accidents.



Luxury Vinyl/Rigid Core

Luxury Vinyl flooring is completely waterproof, making it safe from moisture and resistant to stains.



 Not the best choice

 A fine choice

Cupcake's Bottom Line:

You definitely won't regret a Luxury Vinyl Floor purchase.

Paw-sitively Scratch Resistant

Nails and claws can do damage if you don't have the right flooring, which means durability is an important thing to keep in mind.

Hardwood

Hardwood is rated on something known as the Jaka Scale to evaluate it's hardness. While there are some types of wood that can withstand the wear and tear of nails and claws, others won't. Definitely keep this in mind when evaluating hardwood choices.

Another point to consider is that floors with a rustic pre-worn look are less likely to highlight any damage that might occur.



Carpet

While it provides a nice soft surface for naps in the sunlight, carpet can be a problem area. Depending on your pet's personality, carpet can be like an invitation for cats to claw and dogs to chew, and it will be a magnet for pet hair.



Laminate

Laminate flooring is highly scratch resistant and durable. However, that same durable surface can make it slippery, especially for older for pets.



Tile

Highly resistant to damage. However, like Laminate, it can be slippery, especially for older pets.



Luxury Vinyl/Rigid Core

Durable and resistant to scratches and tears, making it a great choice.



 Not the best choice

 A fine choice

Miss Whiskers' Bottom Line:

Luxury Vinyl is purr-fect if you're concerned about damage

**“My claws can’t scratch this floor..
I guess the couch will have to do.”**



Miss Whiskers

Cat

“I don’t need to work hard to look this good... And neither do these floors”



Rebel
Pig

Styles Everyone Will Love

Sure, performance is important, but let's be honest - it's got to look good as well! Here's what to keep in mind.

Carpet

Carpet is timeless, and there are many styles, colors, and patterns to choose from, meaning there is something for everyone. However, carpet is simply not a great fit in every room of the house, so it loses a few points in that regard.



Laminate

With its ability to mimic the look of hardwood, laminate can provide a similar look and feel. A close look, however, will reveal that it's not the real deal.



Tile

The classic look of tile will never go out of style. In addition, there are many options available for wood-look tile, giving it the durability of tile with the look and texture of true hardwood. Again, with so many options it's hard to go wrong.



Hardwood

With so many types of hardwood available, it would be nearly impossible to not find something that met your sensibilities. Hardwood looks great in any room.



Luxury Vinyl/Rigid Core

Like hardwood, luxury vinyl comes in enough styles to please anyone, but with benefits that other floors can't match!



 Not the best choice

 A fine choice

Rebel's Bottom Line:

You won't get tired of looking at Luxury Vinyl.

Bottom Line

For all your pet needs, we Luxury Vinyl/Rigid Core flooring is the best choice. Not only does it offer the best performance against pet accidents, scratches, scuffs, and stains, but it has top-notch natural appearance that will improve the look and feel of any room you install it in.

At Touch of Color, we recommend looking no further than CoreLogic waterproof flooring for all of your pet needs.

Find out more at: www.corelogicflooring.com



The logical choice for **waterproof** floors

“All the other ladies have been jealous and catty since we got our new CoreLogic floor.”



Cat Benatar
Cat

the Real Housepets

OF CENTRAL PA



TOUCH OF COLOR
FLOORING

5017 Jonestown Rd • 717-585-6729 • Mon-Fri 9-8 Sat 9-5 Sun 11-5

WWW.TOCFLOORING.COM •  TOUCHOFCOLORFLOORING  TOUCHOFCOLORFLOORINGPA